

Date:

To,
MAGIC SMS
Ahmedabad

UNDERTAKING

I, _____ on behalf of M/s. _____ affirm, declare and undertake as under:

1. That we **M/s.** _____ are availing the services of MAGIC SMS, Ahmedabad for sending text messages to our customers / patrons / constituents etc.
2. That we are fully aware of the directives and guidelines issued by the Telecom Regulatory Authority of India (TRAI) governing the sending of unsolicited messages through telecom resources. We are also aware of the law relating to Information Technology including consequences of using stolen / hacked data.
3. That we are availing the services of MAGIC SMS for sending messages only to opt-in / Non-NDNC registered mobile numbers, as these messages are transactional in nature and do not contain any commercial or unsolicited communication.
4. That we further declare that none of the data being used by us or by our clients is stolen or hacked.
5. That we undertake to bear full responsibility for our customers and the content sent by them and for any complaint / grievance or claim whatsoever arising on account of violation of the directives / guidelines issued by TRAI and / or for the violation of any law relating to Information Technology including consequences for using stolen / hacked data by us or by our clients and shall fully indemnify MAGIC SMS for any loss sustained by them on that account.
6. Any violation of the NDNC Non Scrubbed account shall attract a penalty as per TRAI Rules and immediate disconnection of the Non Scrubbed NDNC account. A NDNC Non scrubbed account shall not be made available post any such violation.

Sign & Company Stamp
